

Goal Setting Worksheet

By setting a goal you provide direction, enthusiasm and momentum for the campaign.

(Organization Name)

2004 GIVING HISTORY

Total Emp \$ Corp \$ % CF # of Emps

of 2006 Givers: _____

of 2006 Non-givers: _____

A. # of 2006 givers who may increase: _____ x \$ 26 (\$.50 more a week) = \$ _____

B: # of 2006 non-givers who may give: _____ x \$ 52 (\$1.00 per week) = \$ _____

C: 2006 Employees Contribution: = \$ _____

D: **2007 Employee Campaign Goal (A + B + C):** = \$ _____

E: Corporate Gift (if applicable): = \$ _____

F: **Total 2007 Campaign Goal (D + E):** = \$ _____

Community Fund Awards:

Companies with donations of 85% or more to the Community Fund will receive the following award and be publicly recognized in the UW Annual Report, on the website and at the annual Awards event.

Gold Award 95 % of donations to UW Community Fund

Silver Award 90 % of donations to UW Community Fund

Bronze Award 85 % of donations to UW Community Fund

Over for Custom Goal Setting Worksheet

Custom Goal Setting Worksheet

2004 GIVING HISTORY

Total Emp \$ Corp \$ % CF # of Emps

of 2006 Givers: _____

of 2006 Non-givers: _____

A: Target # of 2006 donors _____ to increase by \$ _____/week: _____ x _____ = \$ _____
(a) (b) (a) (b)

B: Target # of new 2007 donors _____ to give \$ _____/week: _____ x _____ = \$ _____
(a) (b) (a) (b)

C: 2006 Employee Contribution: = \$ _____

D: 2007 Employee Campaign Goal (A + B + C): = \$ _____

E: Corporate Gift (if applicable): = \$ _____

F: Total 2007 Campaign Goal (D + E): = \$ _____